# How to Launch Your Startup the Right Way

## WORKSHOP FOR INTERNATIONAL STUDENTS

ISSS
International Student & Scholar Services

Penn
University of Pennsylvania
Career Services

KLASKO
Immigration Law Partners, LLP

***Special Guest Vidur Bhatnagar***

*Founder and CEO of Keriton*
*& former Penn International Student*

**THURSDAY, JAN. 11 4:00 PM**

PERRY WORLD HOUSE 3803 LOCUST WALK

**SIGN UP: http://global.upenn.edu/isss/events**

Penn
University of Pennsylvania
Career Services
A division of VPUL

# Job and Internship Search for International Students: Startups

# Best Startup Job Boards

Penn
University of Pennsylvania
Career Services
A division of VPUL

*Source: https://careerenlightenment.com/10-best-startup-job-boards-infographic*

# Startup Fair

- **Upcoming Startup Fair**: Friday, February 16th from 11am – 3pm, Houston Hall

- Last year, over 625 students attended and 50 startup employers participated – in the snow!

- **Penn Career Fair Plus App** – download month before the fair to learn more about registered employers

# Resources by Career Field Page

| | | | | |
|---|---|---|---|---|
| | | | Insurance | |
| Business Administration and Start Ups | Consulting | Engineering and Technology | Government, Law, Policy, and Politics | Life and Physical Sciences |
| Communications | Design | Environment, Energy and Sustainability | Health Care and Nursing | |

- Resources by Career Field
- Career Exploration
- Jobs & Internships / PennLink & iNet
- On Campus Recruiting
- Career Fairs
- Applying to Grad School

**Arts and Culture**

- Cultural Resources, Museums and Arts Management
- Historic Preservation
- Theater and Performing Arts
- Visual Arts

**Business Administration and Start Ups**

- Entrepreneurship
- Human Resources and Organizational Development
- Marketing
- Retail & Sales
- Sports
- Start-Ups

**Engineering and Technology**

- Aerospace
- Automotive Engineering
- Biotechnology (including Medical Devices)
- Comp. Sci. / Tech / Electrical Engineering
- Consumer Products
- Data Analytics
- Defense / Government / Military
- Energy
- Environmental Engineering / Systems
- Leadership Development Programs for Engineers
- Materials / Nanotechnology
- Pharmaceuticals
- Product Design
- Robotics
- Spatial Analytics
- Sports Engineering
- Telecommunications
- Toys

http://www.vpul.upenn.edu/careerservices/careerfields/

# Resources by Career Field Page

**Working at a Start Up**

- *Now I Know* Video Series by Sprinkle Lab - Entrepreneurs discuss success, failures and lessons learned.
- Day in the Life: Sports and Technology Startup, GameChanger - Learn about life working for an exciting Sports and Technology Startup in NYC from Ursula Lopez-Palm, CAS '12.

## JOB AND INTERNSHIP LISTINGS

- AngelList
- Ben Franklin Talent Connect Job Board
- HireBrite
- Mashable
- NeoHire
- Startup Hire
- Startup Zone
- We Work Remotely

**Job Boards for VC-funded Portfolio Companies**

- Accel Partners
- Battery Ventures
- Kleiner Perkins Caufield and Byers

# Handshake Searches

handshake | Search | For You | Jobs | Events | Career Center | Tiffany

Job Search | Job Search | Applications | Employers | On-Campus Interviews

My Favorite Jobs 0

Filters CLEAR

start-up

Location

Enter a location

Categories

- Match All Employer Preferences
- Expiring Soon
- Interviewing on Campus

Job Type

- Job (360)
- Internship (147)
- Volunteer (5)
- Cooperative Education (3)

View all

Employment Type

- Full-time (417)

start-up

Save these filters | My Saved Filters | Clear All

Showing 25 of 519 matching jobs

Sort By: Relevancy

**Venture - Start-up Bootcamp** 18d

Birthright Israel Excel

Unpaid Full-Time Internship | Applications close Sunday, 1/21

Tel Aviv, Gush Dan | Some Employer Preferences Missing

The Excel Ventures Program is an intensive 10-week technological venture creation program meant for aspiring entrepreneurs from leading academic institutions in the U.S., or recent graduates thereof, and promising young Israelis. The program provides outstanding Jewish Americans and Israelis who have...

View Details | Favorite | Not Relevant

**Start-up - Associate** 6d

Fly Louie

Full-Time Job | Applications close Thursday, 11/2

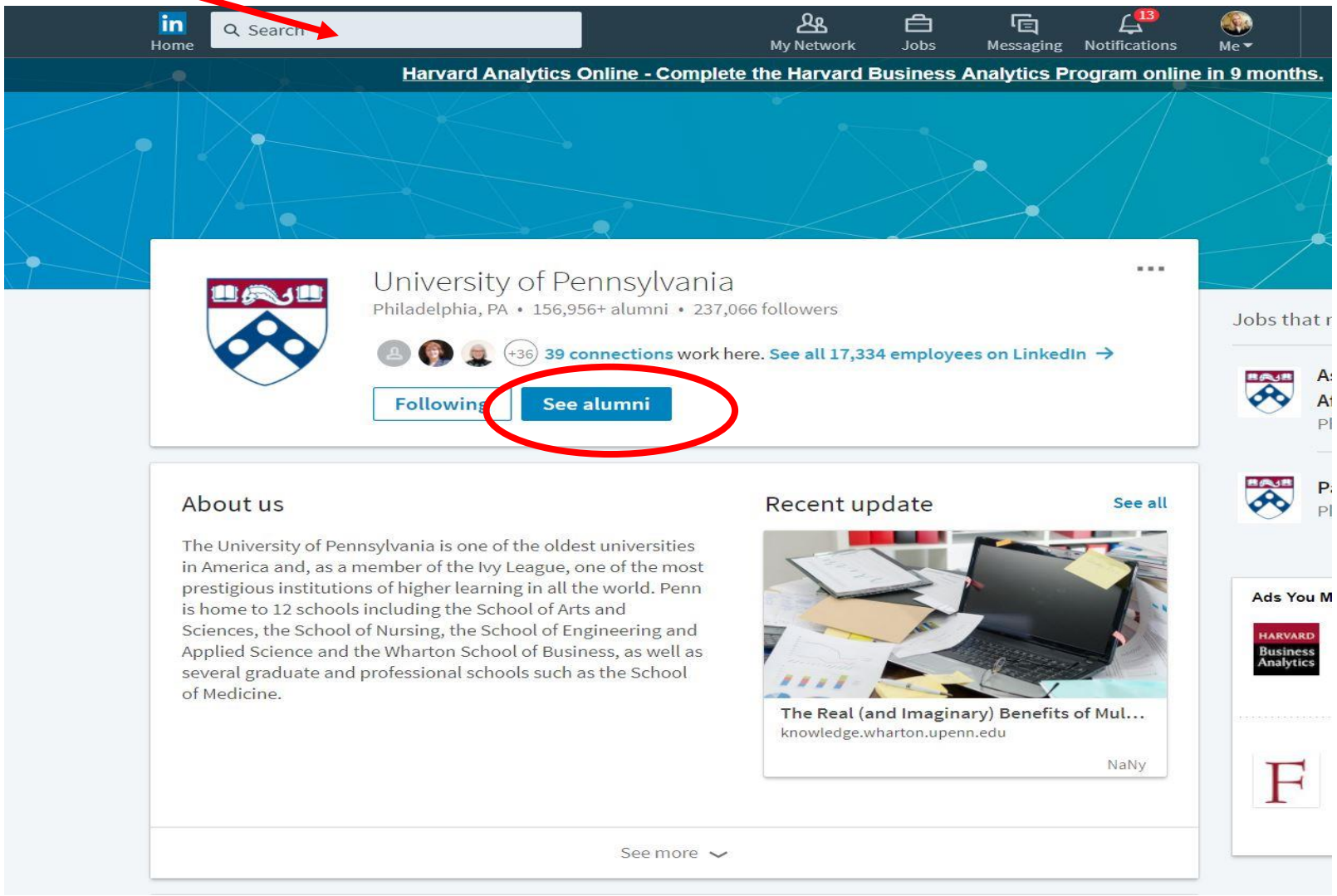
New York City, New York | Some Employer Preferences Missing

Fly Louie is hiring! We're looking for a recent college grad to join us full-time, working closely with the CEO on projects relating to marketing, strategy and operations. Background on Louie: Fly Louie is a new platform for buying charter flights by the seat. Louie's pooling empty leg inventory (which accounts for...

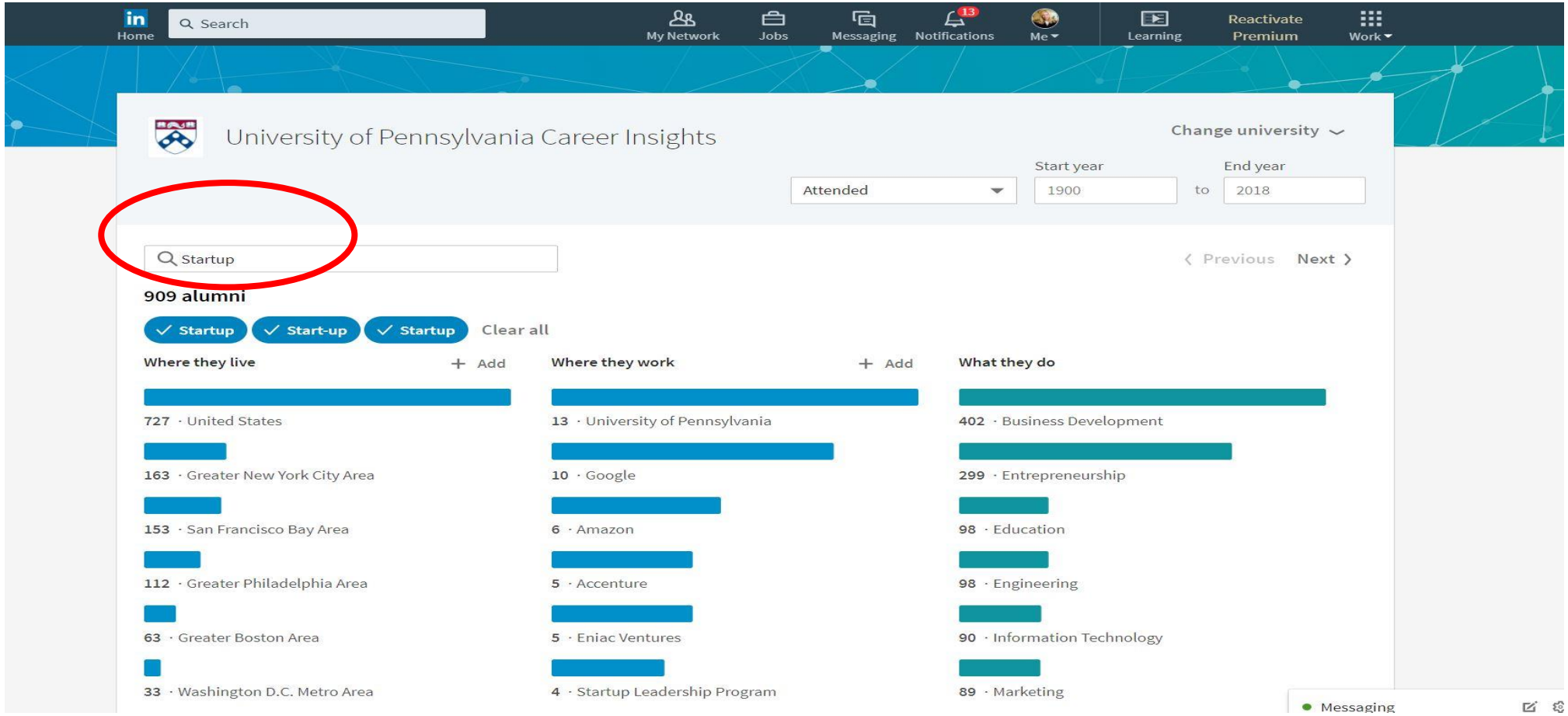
View Details | Favorite | Not Relevant

Keyword search (try different terms). "Start-up" and then "Startup" - You can also do an advanced search and then save it to be emailed when positions matching your criteria are posted.

# LinkedIn – See Alumni



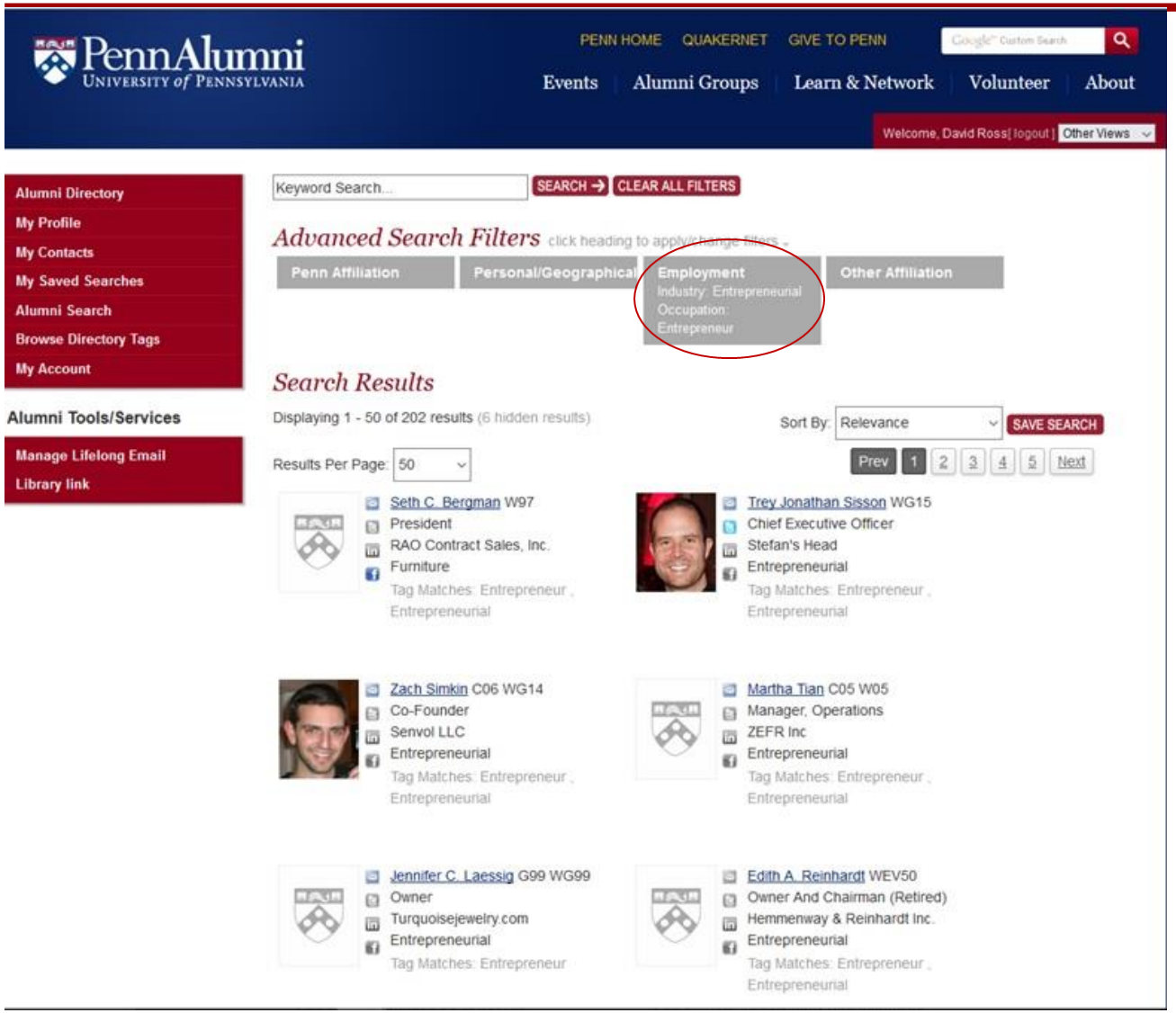
# LinkedIn – Alumni search



# QuakerNet Directory

*myquakernet.com*

Penn
University of Pennsylvania
Career Services
A division of VPUL



# Next Steps

Penn
University of Pennsylvania
Career Services
A division of VPUL

**Individualized Career Counseling**

*Career Assessments, Mock Interviews, Resume and Cover Letter Reviews, Major and Career Choice*

**Employer Events and Career Fairs**

*Information Sessions, On-Campus Interviews, Career Fairs*

**Career Development Programming**

*Discovery Days, Engineering Externships, Coffee Chats, Specialized Panels and Networking Events*

**Online Resources**

*Handshake, iNet, Quakernet, Majors Pages, Online Subscriptions, Class and Industry Career Mail*

# Connect with us

@PennCareerServ

Penn & Beyond Career Services Blog

University of Pennsylvania
Career Services

@PennCareerServ

LinkedIn University
of Pennsylvania
Alumni Group

pinterest.com/penncareerserv/

# Work Permission Options for Start Ups

## Before Graduation-

- Curricular Practical Training (CPT)
- Pre-Completion Optional Practical Training (OPT)
- J-1 Academic Training (AT)

# Work Permission Options for Start Ups

- **After Graduation-**

- Post Completion Optional Practical Training (OPT) & STEM OPT

- J-1 Academic Training (AT)

# Volunteering??

- Caution: Volunteering is permitted only where it does not violate labor laws.

  Volunteer ≠ Unpaid

- Unpaid internship may require work authorization
- Employment authorization must be obtained **<u>before</u>** beginning employment.
- Read ISSS website to learn about Work Permission for F-1 and J-1 Students.
- Plan ahead to know deadlines.

# Legal considerations – for you

- Definition of “work”
- When is employment authorization needed or not needed?

KLASKO
Immigration Law Partners, LLP

# Legal considerations – for your company

- Structuring the company to sponsor employment-based immigration
- Employer-employee relationship
- Kinds of documentation require
USCIS

KLASKO
Immigration Law Partners, LLP

# Immigration options for employment at a start-up

- CPT and OPT
- H-1B
- Other employment non-immigrant visas
- International Entrepreneur Rule
- Permanent residence
  - company-sponsored
  - self-sponsored
  - investor

KLASKO
Immigration Law Partners, LLP

# See our website for resources for entrepreneurs and employers

- www.KlaskoLaw.com

# KERITON

**Vidur S. Bhatnagar |** Founder & CEO | vidur@keriton.com | +1 (215) 252-6186

## NICU Feeding Management, Lactation Analytics & Patient Engagement

**Startup of the Year**
Philly Geek Awards 2017

**Winners - Impact Pediatrics, SXSW 2017**
Judged and Sponsored by 8 Leading US Children's Hospital

**Raised $1.1M**
Funded by Penn Medicine, AmeriHealth, etc.

Confidential